

Priority Revenue Expansion Initiatives

Proposal Summary Document			
Project Title: INTEGRATED ACTION TO ADDRESS IDA - GUJARAT			
Region: SOUTH ASIA		Country: INDIA	
Geographic Scope: Gujarat State: 25 Districts; Ph1: 8 Districts; Ph2: 8; Ph3: 8 (+1: How Vadodara District is integrated into the State Program will be explored with the Government during project Inception).			
<p>Objective: To work with the Government of Gujarat and its partners to scale up the success of the Vadodara experience in addressing iron deficiency anemia among adolescent girls to a state-wide level where the program will target the needs of 2.5 million adolescent girls in the 25 districts of Gujarat.</p> <p>The specific objectives are:</p> <ul style="list-style-type: none"> - Strengthen district-level capacity to address anemia; To ensure that 90% of adolescent girls (13-19 years) in schools participate in weekly consumption of IFA tablets under supervision; To ensure that 70% of adolescent girls out-of-school participate in weekly supplementation; To reduce anemia prevalence by half, by the end of the project (2006), and Ensure that improved dietary practices are observed in at least 25% of the adolescent girls both in and out of a school setting by project end. 			
Target Beneficiaries: 2.5 million adolescent girls			
Period: 3 years			
Budget(USD): 1.5 million			
Potential Partners		Role of Partners	
		Funding Amount (USD)	
		<u>Through MI</u>	<u>Parallel</u>
1. Gujarat State Government 2. European Union		1.5 million	TBD
<u>In-Kind</u>			
<p>Project Description:</p> <ul style="list-style-type: none"> ▪ This proposed project aims to scale-up interventions to address IDA among adolescent girls based on the Vadodara model and to build an understanding of the issue of anemia at the district level. ▪ In 2000, the Government of Gujarat (Department of Health & Family Welfare and Department of Education) initiated an innovative program with the assistance of UNICEF to reduce the prevalence of anemia among adolescent girls in Vadodara District. In a baseline sample of 30 schools across the district in urban, rural and tribal settings, the prevalence of anemia was found to reach nearly 75% among girls between the ages of 12 and 19, with the severity of cases increasing with age. An evaluation of the program, which was conducted one year after inception, showed impressive results with coverage exceeding 90% and a 20% net reduction in anemia prevalence over the period. ▪ The project will be implemented in three phases and will seek to: <ul style="list-style-type: none"> ○ Build the capacity to address anemia at the district level through the key community-level stakeholders. ○ Emphasise the importance of an integrated approach to address anemia that includes iron supplementation, nutrition education and de-worming. ○ Reduce the prevalence of anemia during the course of the project among adolescent girls - a crucial segment of the population, on which the socio-economic development of not only the generation of today but also the generation of tomorrow depends. ○ Reduce the prevalence of anemia during pregnancy by building iron stores among unmarried adolescent girls. ▪ Project Components: Training; Commodity Supply and Distribution; Monitoring , and Impact Evaluation. 			
Status of Project: Proposal finalised			
Next Steps: Define detailed implementation strategy with State H&FW.			
Responsible Person: Dr. Rajan Sankar			